Initial results
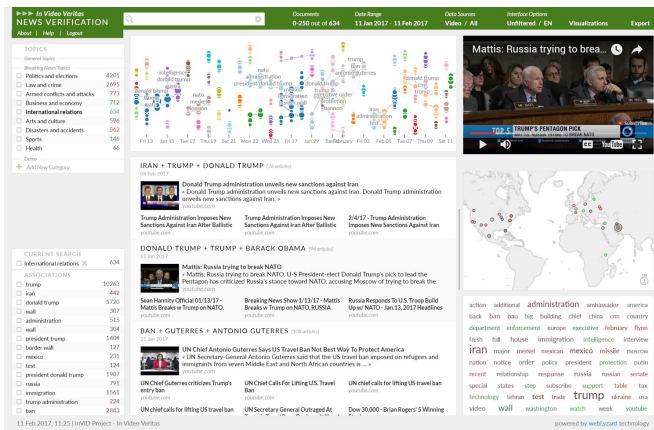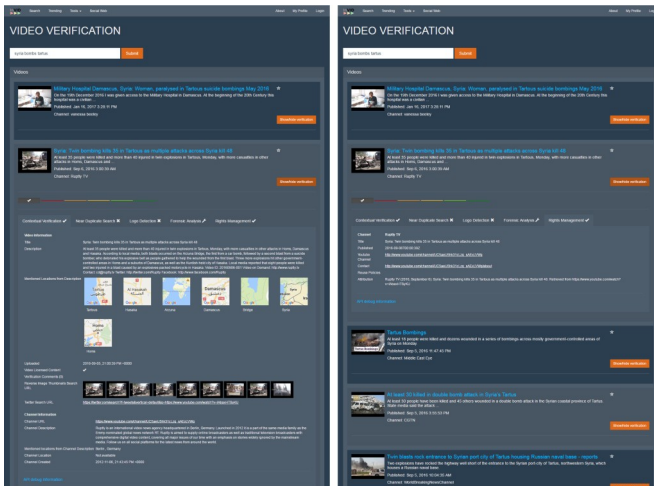

The InVID Multimodal Analytics Dashboard

The InVID Verification Application

Access these and more demos at: **http://www.invid-project.eu/tools-and-services/**

Project details

InVID is an H2020 Innovation Action
Start date: 1/1/2016; Duration: 36 months

Consortium

Centre for Research & Technology Hellas
Information Technologies Institute
http://www.iti.gr

Modul Technology GmbH
http://www.modultech.eu

Universitat de Lleida
http://www.udl.cat

Exo Makina
http://www.exomakina.fr

WebLyzard Technology GmbH
https://www.weblyzard.com

Condat AG
http://www.condat.de

APA-IT Informations Technologie GmbH
https://www.apa-it.at

Agence France-Presse
http://www.afp.com

Deutsche Welle
http://www.dw.com

Stay in touch!

Web: **www.invid-project.eu**

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Contact

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InVID - In Video Veritas!

VERIFICATION OF SOCIAL MEDIA VIDEO CONTENT FOR THE NEWS INDUSTRY

InVID

http://www.invid-project.eu

Protecting the news industry from distributing fakes, falsehoods, suffering lost reputation and ... lawsuits!

InVID – In Video Veritas! Verification of Social Media Video Content for the News Industry

Motivation

User Generated Content (UGC) and the News Industry

UGC is a valuable resource…

— The digital media revolution and the convergence of social media with broadband connectivity are bringing breaking news to online video platforms

— News organizations often rely on UGC of breaking and developing news events shared via social media

…but it is also a tricky one!

— Deception facilitated by access to sophisticated editing and content management tools

— Rapid spread of fake information in social networks

Careful verification of third party content is necessary for reputable news outlets

— Currently this is a manual process which reduces the ability to break news quickly and increases the operational costs

Concept & approach

The in-time on-demand verification and rights clearance of user-generated video is the cornerstone of the InVID concept: InVID allows professional users to verify any piece of video, regardless of how it was brought to their attention. InVID also gives full editorial control over the verification and rights clearance process to its users: it presents to them all the evidence produced by the different verification functionalities it offers, and allows them to make informed decisions on whether they can trust and re-use a piece of user-generated video more quickly, efficiently and reliably than currently possible, resulting in more responsive and reputable news distribution.
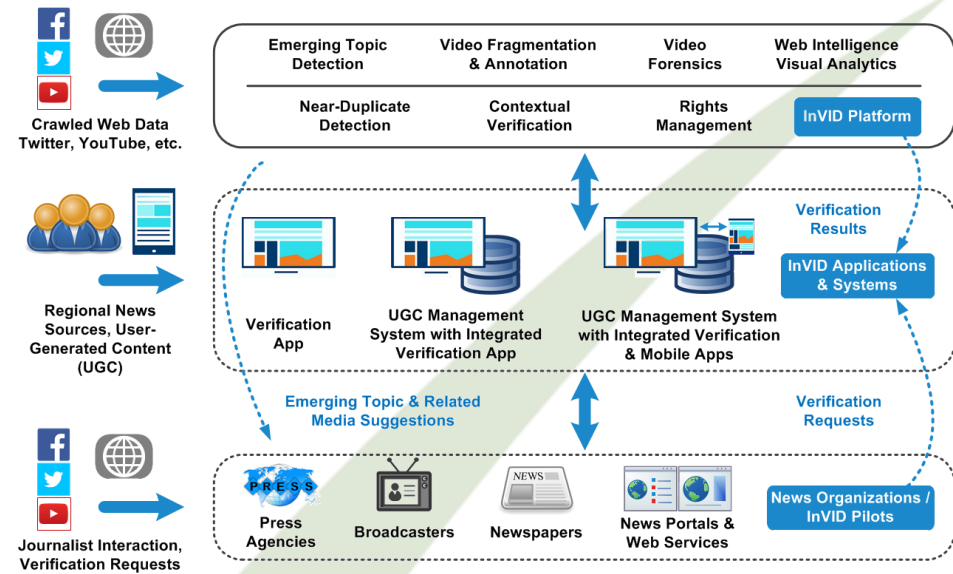
Use Cases & Examples

Haiti Earthquake Video Hoax

Video from a previous earthquake in California published by major media, slightly modified (cropped) and re-circulated in social media as a Haiti video; picked-up and aired by mainstream media for hours.

Presidential fake picture

Video frame of a surgery operation in Mexico in 2008, which was sold to and mistakenly published by a top newspaper in January 2013 as a fake image of the late Venezuelan president Hugo Chavez in a Cuban hospital.

Eagle video hoax

Video of an eagle snatching a baby was posted on YouTube and went viral; later, a more careful examination revealed inconsistencies in the shadows of the eagle's flight path.